



call systems
technology

EasyCall[®]

Customer-to-Staff Paging System



Service at the touch of a button

Leaders in On-Site Wireless Communication Software/Hardware – Hospitality, Healthcare, Retail, Education, Leisure and Industrial

Allow customers to summon staff

Increase profits with quicker service

EasyCall buttons increase profit by enabling customers to call staff quickly and easily. Call buttons encourage customers to order food and beverages without having to leave their seats. As staff can respond immediately, customer satisfaction levels increase.

Simple to use

EasyCall is a unique, dedicated communication system designed for the hospitality industry. It lets customers call for immediate service, at the touch of a button. When a customer presses a call button, a signal is transmitted directly to a panel or staff pager. The pagers feature vibrate or tone alert options and can display the room or area requiring service.

Affordable customer service

EasyCall is a low cost paging system that demonstrates its return on investment as soon as you begin using it. Using EasyCall shows your organisation cares about the quality of customer service you provide.



Staff receive alphanumeric messages via the staff pager



Customisable to suit your décor

The call button can be positioned on a table or fitted to a wall in your meeting room, lobby area, conference centre and/or private dining rooms. EasyCall has numerous design options to match its surroundings.

EasyCall offers two button options, one the size of a £2 coin that can be counter sunk into a table top or a custom designed menu stand. The other is 11cm in diameter, surface mounted with an optional menu holder. Some options are IP rated weatherproof and suitable for outdoor conditions.

***“Do we really need these?
We pay our staff to serve customers.”***

Yes, as members of staff might not always be available or visible. EasyCall increases staff productivity and enhances your service. Staff members can attend to other tasks when they are not required by customers.

“Our meeting rooms have telephones for guests to use. Why would we use call buttons?”

Who does the telephone call go to? What happens if there is no answer? The EasyCall system requires relevant staff to wear a pager enabling them to receive the call for assistance wherever they are on-site.

EasyCall[™] Customer-to-Staff Paging System

anywhere on site

Integrate with other communications software

EasyCall can be used standalone or interfaced with Genesis Paging Software, enabling all service requests to be logged and monitored by the Manager.



EasyCall system features:

Buttons (wireless micro-transmitters):

- Small, about the size of a £2 coin
- Battery operated (100,000 presses)
- Weatherproof
- Can be countersunk directly into tables
- Variety of housing available/bespoke designs
- 2-button option available as a branded faceplate

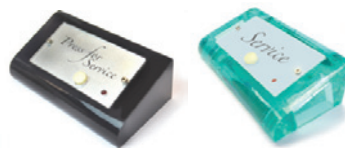
EasyCall wood casing options:



Display panel:

- 16 / 32 / 64 button panel options
- Wall or desk mounted
- Optional audible tone alert

Crystal, black, or walnut acrylic:



Pagers:

- Alphanumeric
- Vibe / tone
- Battery operated



Corian various colours available



Service icon, company branded, or customised

More hotel-style buttons include:

Customer-personalised designs with set button messages:



Weighted black or metallic silver/gold casing:



More specific customisation or branding is also available. The above designs are simply examples of popular casing options. More examples are available upon request.

“The buttons don’t suit our décor...”

EasyCall buttons can be customised to blend in with your décor, or stand out for attention – the choice is up to you! Let us know what you need and it will be designed for you.

“Can the buttons be used outside?”

The porcelain and mini buttons are weatherproof, and can be used in outside areas.

“How do I know which room/table a call is from?”

Each call button has a unique address. When a button is pressed, this information is sent to the display panel or directly to a staff pager.



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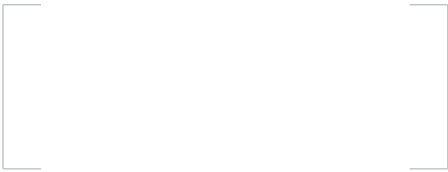
Call Systems Technology

Established in 1995, CST is the market leader in UK hospitality paging systems. Customers range from independent hospitality and leisure venues to global retail and manufacturing companies.

- Proven leaders in wireless technology
- Robust and reliable systems designed for everyday use
- Excellent warranty service & after care
- Experienced in major implementation & roll-outs with leading brands and corporations
- Excellent references and client testimonials
- Over 15,000 systems supported in the UK & Europe
- Partners with world leaders

CST offers a range of paging solutions to enhance your business efficiency and customers' experience.

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CustomerCall[®] Restaurant Paging System

Queuing customers can wait where they wish when handed a CustomerCall[™] pager. As soon as it is their turn to be seen, or as soon as their table is ready, an alert is sent to the pager. No more unsightly queues and congestion, and staff spend less time searching for customers.

EasyCall[®] Table Paging System

EasyCall[™] is a wireless solution enabling customers to silently call for service at the touch of a button. Customers no longer have to wave or shout to call for service, as staff know immediately when to attend to them.



WaiterCall[®] Waiter Paging System

Our popular wireless paging system enables the kitchen to alert service staff as soon as orders are ready for collection. Meals are served hot and fresh, and waiters spend more time on floor serving customers.